

Early College Holiday Service Project 2016  
Fundraising Letter Instructions

- 1) Each person will be given 5 copies of the Early College “fundraising letter,” as well as 5 copies of the more detailed explanation of Tijuana Christian Mission and 5 envelopes. If you’re mailing letters, we can provide you with stamps, too. We ask that each person use all 5 of their envelopes--however, you are welcome to more than 5 if you’re willing!
- 2) Fill in the name of the person you are asking to donate at the opening of the letter, and then sign and print your name at the bottom.
- 3) Address and mail (or else, give in person) each of your envelopes to someone you are willing to ask for a donation. Consider asking...
  - a) Parents
  - b) Relatives
  - c) Family friends
  - d) Coaches
  - e) Teachers
- 4) Remind those you ask to make their donations (if they are willing and able) via PayPal or gofundme by December 30.
- 5) Consider sharing the link <https://www.gofundme.com/tijuanachristianmission> on Facebook, Twitter, Instagram, etc.--you’d be surprised how much good it can do.
- 6) Make sure that those you ask who end up donating receive a thank you note from you (see back of this page for a thank you note template).
- 7) Keep perspective and remember why we are doing this: to serve others, to seek to improve the world, and to celebrate the season by giving.
  - a) *If the 30 of us involved in Early College each raised even \$20, we would raise \$600 for the Tijuana Christian Mission. If each of us raise \$33, we could raise \$1,000. Food for thought!*



## Thank You Note Template

Below you'll find a template to help you write thank you notes to those who donate to the cause. Feel free to add personal touches as you write your notes--just remember the importance of expressing gratitude as you do!

Date you write the note

Dear \_\_\_\_\_,

Thank you for donating to the Tijuana Christian Mission as part of the R.E.A.L. Early College Program's Holiday Service Project. I appreciate your support of the Early College Program and your willingness to help those in need. The goal of the program is to provide enriching educational opportunities, and we hope that as Early College students we can "pay it forward" by enriching the lives of others.

As you know, Tijuana Christian Mission needs to raise \$25,000 in order to continue housing and caring for over 100 children who have suffered poverty, abuse, and neglect. To date, TCM's emergency fundraiser has brought in \$\_\_\_\_\_ in donations (keep an eye on your email for updates on the fundraising!) toward their new operating license. Your donation is part of what is keeping the mission alive, and for that we are so grateful.

Again, on behalf of the R.E.A.L. Early College Program and Tijuana Christian Mission, deepest thanks. Wishing a safe and happy holidays to you and your loved ones!

Sincerely,

Sign your name

Print your name